

## The Handbook Of Contemporary Hospitality Management Research

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The Handbook of Contemporary Hospitality Management Research This edition published in July 16, 1999 by Wiley. First Sentence "At the most general level, everyday discourse on research tends to operate on the basis of simple bipolarities." ID Numbers Open Library OL7632205M Internet Archive handbookofcontem00bobb

### The Handbook of Contemporary Hospitality Management ...

A state-of-the-art review of the philosophies, approaches and methods of research currently in use in the hospitality field is presented. A total of 27 chapters are divided into 2 sections: methodology (16 chapters) and practice (11 chapters). The first 2 chapters in part 1 are concerned with exploring basic philosophical and methodological issues and choices available to researchers; while...

### The handbook of contemporary hospitality management research.

The Handbook of Contemporary Hospitality Management Research Bob Brotherton (Editor) Hardcover ISBN: 978-0-471-98395-8 April 1999 £182.00 DESCRIPTION As hospitality continues to establish itself as a mainstream subject area in universities there is a need to create a research culture within this emergent field.

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Gore J. Book review of ' The Handbook of Contemporary Hospitality Management Research'. Tourism and Hospitality Research. 2000;2(2):184-186. <https://doi.org/10.1177 ...>

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