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Dr. Kotabe received his Ph.D. in Marketing and International Business at Michigan State University. Dr. Kotabe teaches international marketing, global sourcing strategy (R&D, manufacturing, and marketing interfaces), and Asian and Latin American business practices at the undergraduate and MBA levels and theories of international business at the Ph.D. level.

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Masaaki "Mike" Kotabe holds the Washburn chair Professorship in International Business and Marketing, and is Director of research at the Institute of Global Management Studies at the Fox School of Business at Temple University. Prior to joining Temple University in 1998, he was Ambassador Edward Clark centennial Endowed Fellow and Professor of Marketing and International Business at the University of Texas at Austin.

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Kotabe teaches international marketing, global sourcing strategy, and Asian business practices at the undergraduate and MBA levels and theories of international business at the doctoral level. He has lectured widely at various business schools around the world.

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